



For Immediate Release - Statement of Unification

Phoenix, Arizona – October 14, 2016 – Freelifife International and L'dara International on Friday announced that on November 1, 2016 the two companies will be unified into a new company called Sorvana: Empowering People through Natural Wellness.

Freelifife International, a wellness company founded in 1995 by CEO Ray Faltinsky and President Kevin Fournier, with over \$1 Billion in cumulative over the last 21 years, will unify with L'dara International, a fast growing anti-aging company also founded by Faltinsky and Fournier in 2013. Freelifife and its products will integrate with L'dara into the new Sorvana, with the resulting larger company utilizing the L'dara and Freelifife brands. Sorvana will Pre-Launch on November 1 with the unification taking place over the course of approximately one year and is expected to blend all products, customers, Marketing Executives/Partners and core values seamlessly.

Freelifife International is a world leader in scientific research of the benefits of the goji berry. Its double patented LBP-5 Complex™ is the gold-standard for natural health benefits derived from goji berries. With millions of dollars spent in research, development and clinical studies, Freelifife offers the leading goji products in the world and has demonstrated 19 key health benefits from this powerful superfruit. Freelifife has utilized these scientific developments through highly effective consumable products such as GoChi, the TAIslim Total Body System and Chi3.

L'dara International is an award winning anti-aging company. Utilizing the same patented LBP-5 Complex™ as well as other anti-aging ingredients, L'dara firmly established itself as a leader in the skin care industry with the launch L'dara's Advanced Anti-aging Serum, which has won two awards as the country's "Best New Anti-aging Serum". With the recent introduction of a line of Certified Wellness Grade Teas, L'dara has entered the wellness market with delicious tasting, highly effective wellness teas that give outstanding results.

"It was the natural progression of the two companies to eventually come together." said Ray Faltinsky, CEO, President and Co-founder. "It wasn't planned at the outset but it just made sense as the two companies grew closer in their vision of providing anti-aging and natural wellness to millions of people."

The unification of the two companies will blend the two firms' offerings to allow a greater depth of anti-aging and wellness products for its customers.

"We've gone over the details with a fine-toothed comb and are extremely excited about the synergies that will be created in unifying the two companies." – Co-founder and Chief Field Office Kevin Fournier

More information is available at Sorvana.com, Ldara.com and Freelifife.com.